

List of Contents

Volume 8, Number 2, October 2017

Editorial.....	03
Organisational Climate Perception as a Bridge to Link Objective & Moral Aspects.....	04
Organic Farming in World: Challenges and Opportunities.....	15
The Style of Addressing Love in the Poetry of Khaje Hafez Shirazi and Abu al-'Ala Ma'ari.....	29
The Role of Corporate Governance Elements in Creating Brand Value in Tehran Stock Exchange.....	46
Investigating the Element of Imagination in the Poem of Fadva Toghan.....	57
Study the Enterprise Risk Management in Public Listed Companies: a Case Study of Indian Companies.....	69
Identification and Explanation of the Criteria for Attracting and Retaining Human Resources in Mazandaran University (Findings of a Qualitative Study).....	80
A Review on the Relationship between Identity and Place Sense.....	100
Determination of the Impact of Consumer Lifestyle based on VALS Approach Mental Attitude toward Decision on Purchase Intention Mobile Phones.....	112
Determination of the Influence of Cultural Factors and Favoring Sports Marketing Ambushes and Consumer Willingness to Buy from the Official Sponsor Esteghlal Iran.....	130
The Impact of Spiritual Quotient on Organizational Health and Social Accountability among Fars Province General Office for Culture and Islamic Guidance Personnel.....	137
A Comprehensive Framework of Strategy Development in Strategic Programming.....	150
Fabrication of Field Effect Transistor based on Graphene Sheet.....	168
Women's Participation in Sports Predictions based on Social, Cultural, Personal, Family Factors, and Facilities in the City Pasargad.....	181
Survey the Impact of Information Technology on Staff Productivity Case Study: Telecommunication Company of East Azerbaijan Province.....	196
Investigating the Role of Knowledge Management Capabilities in the Relationship between HR Strategies for Empowerment and Innovative Performance Case Study in Western Azerbaijan.....	204
Laos Market: A New Market for Malaysian Entrepreneurs : Challenges & Opportunities.....	212
Artificial Neural Networks to Measure The Rural Development: A Case Study of Malaysia.....	228
Molecular and Serological Study of Pathogenic Serovars of Leptospira Interrogans in Cattle.....	236
Definition of Management based on Objectives.....	256
Assessment the Supply Chain Management to Mitigate the Risk Factors : A Case Study of Malaysian.....	264
New Malaysian Essays 1.....	274